

THE SOCIETY FOR MODELING & SIMULATION INTERNATIONAL®

2027 EXHIBITOR PROSPECTUS

PowerPlantSim'27

Power Plant Simulation Conference

DATES
January 24–28, 2027

VENUE
The Rosen Plaza Hotel

LOCATION
Orlando, Florida

Sponsored by The Society for Modeling and Simulation International (SCS) | scs.org/powerplant

AT A GLANCE

Put your expertise in front of the buyers

PowerPlantSim is the annual meeting of the nuclear and fossil power plant simulation community. Exhibit, sponsor, and meet the decision-makers face to face.

150–200
industry professionals attend

3 days
of exhibit hall hours

Nuclear + fossil
power plant simulation focus

From $895
tabletop exhibit

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Event details

Conference
January 24–28, 2027
Exhibit hall
Monday–Wednesday, January 25–27
Venue
The Rosen Plaza Hotel
9700 International Dr, Orlando, FL 32819
Questions
oletha@scs.org | 858-277-3888





WELCOME

Join us in Orlando

Dear Industry Colleague,

We invite you to exhibit or sponsor at **PowerPlantSim'27**, January 24–28, 2027, at The Rosen Plaza Hotel, 9700 International Drive, Orlando, Florida.

PowerPlantSim is the annual gathering of the nuclear and fossil power plant simulation community, sponsored by The Society for Modeling and Simulation International (SCS). Contractors, vendors, suppliers, regulators, and simulation professionals come together to exchange ideas and see the latest advances in simulator technology.

As an exhibitor or sponsor, you put your products, services, and expertise in front of the decision-makers and technical leaders who shape the field. The exhibit hall, training sessions, and networking events give you steady opportunities for real conversations with attendees.

We look forward to welcoming you to Orlando.

Best regards,

Oletha Darensburg
Executive Director
The Society for Modeling and Simulation International

WHY EXHIBIT

Four reasons to be here

1 Direct access

Meet contractors, suppliers, regulators, and industry leaders. Every exhibitor receives the post-show attendee list.

2 Lasting visibility

Your company name, products, and services stay in view on site and in the program book.

3 Industry insight

Hear the latest challenges, trends, and opportunities in nuclear and fossil simulation.

4 Live demonstrations

Show attendees how your technology can improve their work.

WHO ATTENDS

About **150–200 professionals** who maintain, manage, regulate, and apply nuclear and fossil power plant simulators.

- Simulation Engineer
- Senior Software Engineer
- Simulator Lead
- Simulator Specialist / Programmer
- Simulator Support Supervisor
- Nuclear Simulator Engineer
- Simulator Software Engineer
- Manager, Simulator Upgrades

SAMPLE ATTENDEE ORGANIZATIONS

- CORYS
- Entergy
- Nebraska Public Power District
- Constellation
- Xcel Energy
- Duke Energy
- Exelon
- Southern Nuclear
- Talen Energy
- L3Harris

WHO EXHIBITS

CORYS
Curtiss-Wright
GSE Solutions
SimGenics
L3Harris MAPPS
Simulation Solutions
Studsvik
Westinghouse



EXHIBIT PACKAGES

Choose your space

Booth Exhibit — $2,500

- 10' x 10' booth with pipe and drape
- 6' draped table and two chairs
- **Two full conference registrations**
- Company description in the program book
- Your logo on exhibit signage
- Post-show attendee list
- Add one more exhibitor registration for $350 (limit one)
- Training is not included unless full conference registration is purchased

Tabletop Exhibit — $895

- **One full conference registration**
- Bring your own display; no drayage
- Post-show attendee list
- Best for smaller teams and first-time exhibitors

PROMOTION ADD-ONS

Stand out beyond the booth

Add any of these to your exhibit. Select them on the application form.

$550 E-blast	**$500** Tote bag insert	**$600** Program book ad, back cover
$1,150 Hotel key card	**$3,000** Break sponsorship	**$1,650** Lanyards with your company name



Not sure which fits? Call 858-277-3888 or email oletha@scs.org. We will help you choose.

EXHIBIT SCHEDULE

Exhibitor set-up	Sunday, January 24, 2027	12:00pm – 5:00pm
Exhibit hall	Monday, January 25, 2027	9:00am – 5:00pm
Exhibit hall	Tuesday, January 26, 2027	9:00am – 5:00pm
Exhibit hall	Wednesday, January 27, 2027	9:00am – 12:00pm
Dismantle	Wednesday, January 27, 2027	Begins at 12:00pm

Times are tentative. Please check scs.org/powerplant for final times. SCS may amend the schedule and will notify exhibitors. Neither SCS nor the hotel is liable for materials left in the exhibit room after dismantle.

HOTEL

The Rosen Plaza Hotel
9700 International Dr, Orlando, FL 32819

Room rate from **$209**
Reserve by January 5, 2027
Call (800) 627-8258 and ask for the PowerPlantSim rate

Booking safety: SCS does not use third-party housing companies or ask for card details by phone. Book only through the official SCS link or the hotel.

HOW TO APPLY

1
Choose
Pick a booth or tabletop and any add-ons.

2
Complete
Fill in the application form on page 7 and sign the terms on page 8.

3
Or email
If you prefer not to apply online, send the completed form as a PDF or scan to Powerplant@scs.org. Subject: PowerPlantSim'27 Exhibitor Application – [Your Company]. Attach your company description, logo, and ad artwork.

4
Pay
Pay online with the secure payment link in the online form. If you email your form, SCS will send you the same link. Applications are not processed without payment.

Scan to register and pay

Two ways to apply (choose one): Scan the QR code to complete the online form and pay, or fill in the application on page 7 and email it to Powerplant@scs.org. If you email the form, SCS will send you a payment link. Please do not submit both. We encourage online registration and payment, the fastest way to secure your space. **Booth assignment:** Booths are assigned in the order that completed applications and full payment arrive, so apply early for the best choice of space. Interested in becoming a grant supporter? Contact oletha@scs.org or 858-277-3888.

EXHIBITOR CHECKLIST

- [ ] Send your company description, logo, and ad artwork with your application
- [ ] Arrange insurance for your display materials
- [ ] Staff your booth during all exhibit hall hours
- [ ] Contact our drayage company, Source One Events, at 708-344-4111 to set up shipping or furniture orders
- [ ] Reserve your hotel room by January 5, 2027
- [ ] Plan your own shipping, move-in, and set-up costs
- [ ] Dismantle only after the hall closes on Wednesday, January 27

APPLICATION

Exhibitor Application Form

Apply online (choose one):
scan the QR code to apply and pay,
or email this form to **Powerplant@scs.org**.
Please do not submit both.

1. Select your package

- ☐ **Booth Exhibit** — $2,500
- ☐ **Tabletop Exhibit** — $895
- ☐ Additional exhibitor registration (limit 1) — $350
- ☐ E-blast — $550
- ☐ Tote bag insert — $500
- ☐ Program book ad, back cover — $600
- ☐ Hotel key card — $1,150
- ☐ Break sponsorship — $3,000
- ☐ Lanyards with your company name — $1,650

2. Organization

Organization name

Point of contact

Mailing address

City

State

Zip

Country

Telephone

Email address

3. Onsite contact and badges

Onsite representative

Cell

Email

Badge name 1 (included)

Badge 1 email address

Badge name 2 (included)

Badge 2 email address

Badge name 3 (additional, $350 – limit one)

Badge 3 email address

4. Company description for the program book

5. Payment

Pay online using the secure payment link in the online form (scan the QR code at the top of this page). If you email this form, SCS will send you the payment link. Questions? Contact oletha@scs.org.

Total amount due ($)

Billing contact name

Billing email

6. Authorization

By signing, I agree to the Terms & Conditions on page 8.

Print name

Signature (type your name)

Date

PLEASE READ BEFORE SIGNING

Terms & Conditions

GENERAL

1. The $2,500 booth fee includes two conference registrations, and one additional exhibitor may register for $350. The $895 tabletop fee includes one registration. 2. SCS assigns booths at its sole discretion and decides the eligibility of any company, product, or service to exhibit. 3. Full payment is due within 7 days of submitting your application, whether you apply online or by email. Your confirmation email will state any added specifications, deadlines, restrictions, or inclusions for the items you chose.

CANCELLATION

Exhibit: The exhibitor is responsible for the total space rental. No refunds are given for cancellations, but the amount paid may be applied to next year's conference.
Sponsorship: No refunds are given for cancellations, but the amount paid may be applied to next year's conference.

INSURANCE AND LIABILITY

SCS is not liable for loss of or damage to exhibitor property by theft, fire, accident, or any other cause, or for injury to visitors, exhibitors, their agents or employees, or others. Exhibitors should insure their display materials. Exhibitors agree to make no claims against SCS, its employees, or agents, except for SCS's breach of this contract.

CONTRACT

This contract is binding once the exhibitor signs it and SCS accepts it in writing. It is subject to SCS rules and regulations as established by law.

EXHIBITOR CONDUCT

The exhibitor will comply with all fire laws, electrical codes, and other rules and statutes covering the installation, operation, and dismantling of its exhibit, and with all reasonable requests from SCS and Exhibit Hall officials. The exhibit must be conducted in a decorous manner that is not objectionable to other exhibitors, the Exhibit Hall, the Conference, or the public. SCS may require changes to any exhibit it considers detrimental to the Conference, the Exhibit Hall, other exhibitors, or the public. Exhibits must be staffed by competent personnel during all hours the hall is open, and may not be dismantled until the hall is officially closed.

LICENSE AND RESPONSIBILITY

The license granted by this contract is personal and may not be transferred without SCS's written consent. The premises are licensed "as is," and SCS is not liable for pre-existing conditions or conditions arising during the license. The exhibitor will return the premises in the condition received and pays all costs of moving, setting up, and removing its booth and materials. Anyone visiting the exhibit is the exhibitor's invitee, and SCS is not liable for injury or property loss of any type arising from the exhibit. The exhibitor is responsible for the actions of its agents, employees, and contractors, and will hold SCS and the Exhibit Hall harmless from resulting liability. SCS's liability to the exhibitor for any breach of contract or tortious conduct, including by its agents, representatives, contractors, the hotel, or the public, will not exceed the amount the exhibitor paid, excluding the deposit.

FURNITURE SETUP AND CLEANUP

Exhibitors are responsible for leaving their space clean and free of furniture and trash. A fee will be charged to the exhibitor to remove any items left behind.

ENTIRE AGREEMENT AND GOVERNING LAW

This document is the entire agreement and warranty between the exhibitor and SCS. SCS does not waive any right unless it does so in a writing signed by an authorized SCS representative. This contract is made and accepted in California, California law governs it, and the exhibitor consents to the jurisdiction of California courts. In a dispute, the exhibitor is liable for the reasonable costs and attorney's fees SCS incurs in trying to negotiate, arbitrate, or litigate it.

Exhibitor signature / date

SCS signature / date