


POWERPLANT

Simulation Conference (PowerPlantSim'25)

January 26-30, 2025

Marriott Jacksonville Downtown
Jacksonville, Florida, USA





The 2025 Power Plant Simulation Conference (PowerPlantSim'25) is an annual conference sponsored by The Society for Modeling and Simulation International. This conference promotes an open exchange of simulator-related information between all attendees.

The Society for Modeling and Simulation International is the Premier society for modeling and simulation. We promote the use of modeling and simulation in ever-expanding application areas and provide forums where the scientific basis for its foundations can be enriched through education and research.



WHY EXHIBIT AT POWERPLANTSIM?

This annual conference brings together contractors, vendors, suppliers, standards committee members, and regulators for a three-day workshop focused on the needs of the nuclear and fossil power plant simulation community.

ACCESS

More than contractors, suppliers, and regulators will attend. A complimentary post-show attendee list is given to all exhibitors.

BRAND AWARENESS

Ensure that your company name and products are remembered with on-site visibility.

INSIGHT

Learn the current issues facing the nuclear and fossil power plant simulation community.

TECHNOLOGY AND PRODUCT DEMONSTRATIONS

Provide attendees with the latest innovations in the field; allow them to see how innovative technology can revolutionize their work.



WHO ATTENDS?

This conference focuses on the needs of the nuclear and fossil power plant simulation community. PowerPlantSim attracts 150-200 professionals associated with the maintenance, management, regulation, or application of nuclear and fossil power plant simulators.

SAMPLE ATTENDEE TITLES:

- Simulation Engineer
- Senior Software Engineer
- Simulator Lead
- Simulator Specialist/Programmer
- Simulator Support Supervisor
- Nuclear Simulator Engineer
- Simulator Software Engineer
- Manager - Simulator Upgrades

SAMPLE ATTENDEE ORGANIZATIONS INCLUDE:

- AEP
- Duke Energy
- Entergy
- Exelon
- Nebraska Public Power District
- Southern Nuclear
- Constellation
- Talen Energy
- Xcel Energy

WHO EXHIBITS AT POWERPLANTSIM?

- CORYS Inc.
- GSE Systems Inc.
- L3Harris MAPPS Inc.

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- WSC Inc.
 - SimGenics Simulation Systems
 - GE Gas Power



EXHIBIT PACKAGES

BOOTH EXHIBITS | \$1,450

- 10'X10' booth with pipe and drape.
- 6' draped table and two chairs.
- Two full conference registration included.
- Company description is included in the program book.
- Discounted additional exhibitors at \$200 per person (limit two per company) exhibit booth and refreshment breaks only.
- Training not included (unless full registration is purchased).
- Logo included in signage.

TABLETOP EXHIBITS | \$600

- One full conference registration is included.

EXHIBITOR SET UP	
Sunday, January 26, 2025	12:00pm – 5:00pm
EXHIBITOR HALL HOURS	
Monday, January 27, 2025	9:00am - 5:00pm
Tuesday, January 28, 2025	9:00am - 5:00pm
Wednesday, January 29, 2025	9:00am - 4:00pm
EXHIBITOR DISMANTLE	
Wednesday, January 29, 2025	Begins at 4:00pm

(SCS reserves the right to amend the exhibit schedule when necessary. Exhibitors will be notified of any changes.)



ADVERTISING

Your exhibit booth is just the beginning.

To help you stand out from the competition, we offer several marketing and promotional opportunities that can enhance your presence and visibility at the meeting.

Advertising Options:

E-blast | \$500

Send a dedicated e-blast out to attendees before the meeting. Exhibitor e-blasts will be scheduled once per day in the month before the conference. Each e-blast will consist of your text and a custom graphic with hyperlinks.

Tote bag Inserts | \$450

Place your custom flyer into each attendee's tote bag.

On-site Program Advertisement-Back Cover | \$500

Hotel Key Card | \$1,500

EXHIBIT SPACE CONTRACT

2025 Powerplant Simulation Conference

January 26 - 30, 2025 • Marriott Jacksonville Downtown, Jacksonville, Florida, USA

Organization Name: _____

Point of Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Telephone Number: _____ Email Address: _____

Additional: _____

BOOTHS & TABLETOPS:	QTY	PRICE	TOTAL
BOOTH EXHIBITS Each booth constitutes a 10 x 10 square. Each booth will include one 6ft skirted table and two chairs. Exhibitors must use the selected drayage company for additional furniture, storage requirements, power requirements, etc.		\$1,450	
ADDITIONAL EXHIBITORS (UP TO TWO)		\$200	
TABLETOP EXHIBITS		\$600	
ADVERTISING:			
E-BLAST		\$500	
TOTEBAG INSERT		\$450	
ON-SITE PROGRAM ADVERTISEMENT - BACK COVER		\$500	
HOTEL KEY CARD		\$1,500	
		TOTAL	

Name(s) of Attendees and Additional Exhibitors. Please specify the regular and additional exhibitors.

PAYMENT INFORMATION:

PAYMENT BY CORPORATE CHECK:

Make checks payable to: Simulation Councils Inc.

Send to 11315 Rancho Bernardo Rd #139, San Diego, CA 92127

CREDIT CARD PAYMENT:

Type of Card (Circle): MasterCard Visa AmEx Other

Card #: _____ Exp: _____ Security Code: _____

Billing Address: _____

Name on Card: _____

Signature: _____

Payment in full must accompany the submission of this contract. Remittance must be made in the form of US Dollars. This contract is for exhibit space at the SCS conference shown above. The regulations on the next page are a part of this contract, which must be signed to be complete.

POWERPLANT '25

Marriott Jacksonville

Downtown

Jacksonville, Florida, USA

Set up: Sun. January 26, 2025 | 12:00pm - 5:00pm

Teardown: Wed. January 29, 2025 | Begins at 4:00pm

EXHIBIT HALL HOURS:

Mon. January 27, 2025 | 9:00am - 5:00pm

Tues. January 28, 2025 | 9:00am - 5:00pm

Wed. January 29, 2025 | 9:00am - 4:00pm

Teardown is Wednesday, January 29, 2025, at 4:00 pm. Neither SCS nor the hotel will be liable for exhibit materials left in the exhibit room after 5:00 pm. SCS reserves the right to amend the exhibit schedule when necessary. Exhibitors will be notified of any changes.

OTHER PROVISIONS: (please read carefully before signing)

GENERAL

1. Two conference registrations are included in the \$1,450 booth fee. Additional exhibitors can register for \$200 per extra exhibitor but are limited to two people. One conference registration is included in the \$600 tabletop exhibit fee.
2. Booth assignments will be made at the sole discretion of SCS.
3. SCS reserves the right to determine exhibitor eligibility of any company, product, or service.
4. Full payment is due at the time of contract submission. Your exhibitor opportunity or advertising confirmation email will outline any additional specifications, deadlines, restrictions, or inclusions depending on the chosen item (s). Any company that cancels all or part of an exhibitor opportunity in combination with a sponsorship or advertising opportunity will not receive a refund of the sponsorship and /or advertising amount and SCS will retain as liquidated damages all monies paid.

EXHIBITOR CANCELLATION POLICY

The exhibitor is responsible for the total space rental. No refunds will be granted if the exhibitor cancels within 90 days of the event's start date.

SPONSORSHIP CANCELLATION POLICY

No refunds will be granted if the sponsor cancels within 60 days of the event's start date.

INSURANCE

SCS shall not be liable for damage or loss of any property of Exhibitors through theft, fire, accident, or any other cause.

Exhibitors should ensure they have their own display materials. SCS assumes no liability for any injury that may occur to visitors, exhibitors, their agents or employees, or others. Exhibitors agree not to make any claims against SCS, its employees or agents, except for breach of this contract by SCS.

CONTRACT

The Contract for Exhibit Space, when properly executed by the Exhibitor and accepted in writing by SCS shall be considered a binding contract between the two parties, subject to the rules and regulations promulgated by SCS as established by law.

The Exhibitor shall comply with all fire laws, electrical codes, and all other rules, regulations, codes, or statutes with respect to the installation, conduct and disassembly of their exhibit. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and SCS with respect to the installation, conduct and disassembly of its Exhibit. The Exhibit shall be conducted in a decorous manner in order not to be objectionable to other exhibitors, the Exhibit Hall, the Conference, or the public. SCS reserves the right to request changes in any exhibit, which is deemed detrimental to the Conference, Exhibit Hall, other exhibitors, or the public. During all hours the Exhibit Hall is open to the public, the Exhibitors shall staff their exhibits with competent personnel. The Exhibitor shall not dismantle or otherwise interfere with the orderly conduct and display of the exhibits until the Exhibit Hall is officially closed to the public.

The license granted by this contract is personal and may not be transferred without the written consent of SCS. The premises are licensed on an "as is" basis and SCS will not be liable for preexisting conditions of the premises or for conditions arising during the period of the license. The Exhibitor shall return the premises in as good a condition as they were received. SCS shall in no event be liable to the Exhibitor in excess of the consideration paid by the Exhibitor, exclusive of the deposit, for breaches of contract or tortious conduct by SCS, its agents, representatives or independent contractors whether acting within or without the scope of their authority, by agents, employees, or independent contractors of the hotel or by the general public. The exhibitor shall be responsible for all costs related to moving their booths and associated materials to the exhibit floor and any setup of their booths and exhibits. Anyone visiting, viewing, or otherwise participating in the Exhibitor's Exhibit is deemed to be the invitee or licensee of the Exhibitor rather than the invitee or licensee of SCS. SCS shall not be liable for injury of any type from any cause to property of Exhibitor or to persons conducting or otherwise participating in the conduct of the Exhibit or to invitee or guests of the Exhibitor. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether a citing within or without the scope of their authority, and agrees to save harmless SCS and the Exhibit Hall from responsibility or liability resulting directly or indirectly, or jointly from other causes which arise because of the actions or omission of its agents, employees, or independent contractor, whether acting within or without the scope of their authority.

There is no other agreement or warranty between the Exhibitor and SCS except as set forth in this document. The rights of SCS under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of SCS. This contract is made and accepted in the State of California and the laws of California shall control the construction, interpretation, validity, and enforceability of this contract as if all relevant aspects of the contract existed only in that state. The Exhibitor hereby consents to the authority of the courts of the State of California with respect to any right of action arising under this contract. In the event of a dispute arising under this contract, the Exhibitor shall be liable for reasonable costs and attorney's fees incurred by SCS in a reasonable attempt to negotiate, arbitrate, or litigate the dispute.

Exhibitor Signature: _____ SCS Signature: _____