The 2022 Annual Modeling and Simulation Conference
San Diego State University, San Diego, CA, USA.
JULY 18TH - 21ST, 2022

SCS sponsorship is an ideal way to:

- Generate a prominent presence at SCS Conferences.
- Increase visibility for your Organization or Institution on the SCS website.
- Deliver a personal message of commitment to the simulation community.
- Communicate support to conference attendees.

About ANNSIM’22
Hosted by The Society for Modeling and Simulation International (SCS), the Annual Modeling and Simulation Conference (ANNSIM) is the flagship conference of SCS to cover state-of-the-art developments in Modeling & Simulation (M&S). We invite original contributions to the theory and practice of modeling and simulation in any scientific or engineering discipline. The conference includes keynote speeches presented by technology and industry leaders, technical sessions, professional development tutorials, as well as vendor exhibits. Scientists, engineers, managers, educators, and business professionals who develop or use M&S methodologies and tools are invited to participate and present original contributions. Accepted papers will be submitted for inclusion into ACM and IEEE Xplore subject to meeting ACM and IEEE Xplore’s scope and quality requirements.

About SCS
SCS is the premier technical Society dedicated to advancing the use of modeling & simulation to solve real-world problems; devoted to the advancement of simulation and allied computer arts in all fields; and committed to facilitating communication among professionals in the field of simulation. To this end, SCS organizes meetings, sponsors and co-sponsors national and international conferences, and publishes the SIMULATION: Transactions of The Society for Modeling and Simulation International and the Journal of Defense Modeling and Simulation magazines.

For more information:
Contact (858-277-3888) or visit www.scs.org.
The following are opportunities for sponsorship. Ideas for other events or sponsorship activities are welcome.

PACKAGES

**Platinum | $10,000**
- Three Minute Conference Plenary (Welcome & Keynote)
  The sponsor is the only sponsor of the plenary, offering exclusive exposure to the largest session of the conference. In addition to the sponsor’s logo appearing on the program and during the various presentations, they will also be given an opportunity to present a 3-minute video to conference attendees.
- Major recognition on appreciation signage and printed program.
- Full page preferred position ad in conference proceedings.
- 4 Full Conference Registrations.
- Complimentary table, with priority location.
- E-Blast
  Send a dedicated e-blast out to attendees prior to the meeting. Each e-blast will consist of your text and custom graphics with hyperlink. Includes acknowledgement in final program book.
- Podium Signage

**Silver | $2,000**
- Recognition on appreciation signage and printed program.
- ½ page ad in the conference proceedings.
- 1 full conference registration.
- Complimentary table for demonstrating materials and products.

**SINGLE ITEMS**

**Flyer in Attendee Bag Insert | $450**
(Vendor Provided)
- Acknowledgement as SCS Sponsor on the SCS website.
- Acknowledgement in the Final Program.

**Welcome Mixer | $2,000**
- Provides food and drink for Welcome Mixer on Sunday evening of conference.
- Acknowledgement/ad in Final Program Book.
- Acknowledgement in E-mail blasts.
- Acknowledgement on signage at Welcome Mixer.

**E-Blast | $500**
- Send a dedicated e-blast out to attendees prior to the meeting. Each e-blast will consist of your text and custom graphics with hyperlink.
- Includes acknowledgement in final program book.

**Lanyards | $1,000**
- Place your logo on all lanyards given to each attendee.
- Receive exposure throughout the conference.
- Includes acknowledgement in final program book.

**A La Carte | $500**
- Podium Signage at conference-wide Plenary Session and company mentioned at Podium.

**Gold | $5,000**
- High recognition on appreciation signage and printed program.
- ½ page ad in the conference proceeding.
- 2 full conference registrations.
- Complimentary table for demonstrating materials and products.
- E-Blast
  Send a dedicated e-blast out to attendees prior to the meeting. Each e-blast will consist of your text and custom graphics with hyperlink. Includes acknowledgement in final program book.