The 2018 Power Plant Simulation Conference (PowerPlantSim’18) is an annual conference sponsored by The Society for Modeling and Simulation International. This conference promotes open exchange of simulator related information between all attendees.

The Society for Modeling and Simulation International is the premier society for modeling and simulation. We promote the use of modeling and simulation in ever expanding application areas and provide forums where the scientific basis for its foundations can be enriched through education and research.
WHY EXHIBIT AT POWERPLANTSIM?
This annual conference brings together contractors, vendors, suppliers, standards committee members, and regulators for a three-day workshop focused on the special needs of the nuclear and fossil power plant simulation community.

ACCESS
More than contractors, suppliers and regulators will be in attendance. Complimentary post-show attendee list is given to all exhibitors.

BRAND AWARENESS
Ensure that your company name and products are remembered with on-site visibility.

INSIGHT
Learn what new issues are facing the nuclear and fossil power plant simulation community.

TECHNOLOGY AND PRODUCT DEMONSTRATIONS
Provide attendees with the latest innovations in the field; allow them to see how new technology can revolutionize their work.
WHO ATTENDS?
This conference focuses on the special needs of the nuclear and fossil power plant simulation community. PowerPlantSim attracts approximately 150-200 professionals associated with the maintenance, management, regulation, or application of nuclear and fossil power plant simulators.

SAMPLE ATTENDEE TITLES FROM 2017:
• Design Authority, Nuclear Generation
• Director, Fossil Operations
• Operations Support Manager
• Operations Training Instructor
• Operations Training Supervisor
• Simulator Instructor
• Simulator Specialist/Programmer
• Simulator Support Supervisor

SAMPLE ATTENDEE ORGANIZATIONS INCLUDE:
• Axpo Power AG
• Bruce Power
• Entergy
• Exelon Nuclear
• Florida Power and Light
• Southern Nuclear
• Talbot Simulation Associates
• The Peter Kiewit Institute
• Wolf Creek Nuclear Operation Corporation
• Xcel Energy

WHO EXHIBITS AT POWERPLANTSIM?
• CORYS Thunder
• GSE Systems
• L-3 MAPPS
• Simulation Solutions
• Studsvik

• Tecnatom
• TMI LLC
• Western Services Corp
• Westinghouse
EXHIBIT PACKAGES

BOOTH EXHIBITS | $1,450
- 10’X10’ booth with pipe and drape
- 6’ draped table and 2 chairs
- 2 full conference registration included
- Company description is included in program book and online
- Discounted additional exhibitors at $175 per person (limit 2 per company)

TABLE TOP EXHIBITS | $600
- 1 full conference registration is included

| EXHIBITOR SET UP | 11:00am — 5:00pm |
| Sunday January 14, 2018 |
| EXHIBITOR HALL HOURS |
| Monday, January 15, 2018 | 8:00am — 5:00pm |
| (Reception 5:30pm — 6:30pm) |
| Tuesday, January 16, 2018 | 8:00am — 5:00pm |
| Wednesday, January 17, 2018 | 8:00am — 10:00am |
| EXHIBITOR DISMANTLE | 10:00am — 5:00pm |
| Wednesday, January 17, 2018 |

(SCS reserves the right to make changes to the exhibit schedule when necessary. Exhibitors will be notified of any changes.)
Your exhibit booth is just the beginning.
To help you stand out from the competition, we offer several marketing and promotional opportunities that can enhance your presence and visibility at the meeting.

SPONSORSHIPS

Lanyards | $2,500
Place your logo on all lanyards given to each attendee. Receive exposure throughout the annual meeting.

ADVERTISING

Hotel Room Key | $2,000
Place your custom graphics on the hotel key cards. All attendees will stay at the JW Marriot in Downtown Houston, TX. They will see your advertising when they initially check in and throughout the meeting.

E-blast | $1,500
Send a dedicated eblast out to attendees prior to the meeting. Exhibitor eblasts will be scheduled one per day in the month prior to the conference. Each eblast will consist of your text and custom graphic with hyperlink.

Totebag Inserts | $450
Place your custom flyer into each attendee’s totebag.

On-site Program Advertisement—Back Cover | $1,000
EXHIBIT SPACE CONTRACT

2018 Powerplant Simulation Conference
January 14 - 17, 2018 • JW Marriott, Downtown Houston, Texas, USA

MAIL TO: SCS
11315 Rancho Bernardo Rd #139, San Diego, CA 92127

Organization Name: ____________________________________________
Point of Contact: _______________________________________________
Mailing Address: _______________________________________________
City: __________________________ State:________________ Zip: ___________
Country: _______________________________________________________________________________________
Telephone Number: _______________________ Email Address: _________________________
Additional: _______________________________________________________________________________________

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**BOOTH EXHIBITS**
Each booth constitutes a 10x10 square. Each booth will include one 6ft skirted table and two chairs. Exhibitors must use the selected drayage company for additional furniture, storage requirements, power requirements, etc.

**ADDITIONAL EXHIBITORS (UP TO TWO)** $175

**TABLE TOP EXHIBITS** $600

**ADVERTISING & SPONSORSHIPS:**

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<td>ON-SITE PROGRAM ADVERTISEMENT - BACK COVER</td>
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**PAYMENT INFORMATION:**

**PAYMENT BY CHECK:**
Make checks payable to: SCS
Send to: 11315 Rancho Bernardo Rd #139, San Diego, CA 92127

**CREDIT CARD PAYMENT:**
Type of Card (Circle): MasterCard  Visa  AmEx  Other
Card #: __________________________ Exp. __________
Billing Address: __________________________
Name on Card: __________________________
Signature: __________________________

Payment in full must accompany the submission of this contract. Remittance must be made in the form of US Dollars. This contract is for exhibit space at the SCS conference shown above. The regulations on the next page are a part of this contract, which must be signed to be complete.

Name(s) of Attendees and Additional Exhibitors. Please specify.

__________________________________________________________________________________

__________________________________________________________________________________
Tear-down is Wednesday, January 17, 2018 10:30am-5pm. Neither SCS nor the hotel will be liable for exhibit materials left in the exhibit room after 5 pm. SCS reserves the right to make changes to the exhibit schedule when necessary. Exhibitors will be notified of any changes.

OTHER PROVISIONS: (please read carefully before signing)

GENERAL
1. Two conference registrations are included in the $1,450 booth fee. Additional exhibitors can register for $175 per extra exhibitor, but limited to two people. One conference registration is included in the $600 table top exhibit fee.
2. Booth assignments will be made at the sole discretion of SCS.
3. SCS reserves the right to determine exhibitor eligibility of any company, product or service.
4. Full payment is due at the time of contract submission. Your exhibitor opportunity or advertising confirmation email will outline any additional specifications, deadlines, restrictions, or inclusions depending on chosen item (s). Any company that cancels all or part of an exhibitor opportunity in combination with a sponsorship or advertising opportunity will not receive a refund of the sponsorship and/or advertising amount and SCS will retain as liquidated damages all monies paid.

EXHIBITOR CANCELLATION POLICY
The exhibitor is responsible for total space rental. No refunds will be granted if the exhibitor cancels within 90 days of the event’s start date.

SPONSORSHIP CANCELLATION POLICY
No refunds will be granted if the sponsor cancels within 60 days of the event’s start date.

INSURANCE
SCS shall not be liable for damage or loss of any property of Exhibitors through theft, fire, accident or any other cause. Exhibitors should insure their own display materials. SCS assumes no liability for any injury that may occur to visitors, exhibitors, or their agents or employees or others. Exhibitors agree not to make any claims against SCS, its employees or agents, except for breach of this contract by SCS.

CONTRACT
The Contract for Exhibit Space, when properly executed by the Exhibitor and accepted in writing by SCS shall be considered a binding contract between the two parties, subject to the rules and regulations promulgated by SCS as established by law.

The Exhibitor shall comply with all fire laws, electrical codes, and all other rules, regulations, codes or statutes with respect to the installation, conduct and disassembly of their exhibit. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and SCS with respect to the installation, conduct and disassembly of its Exhibit. The Exhibit shall be conducted in a decorous manner in order not to be objectionable to other exhibitors, the Exhibit Hall, the Conference, or the public. SCS reserves the right to require changes in any exhibit which is deemed detrimental to the Conference, Exhibit Hall, other exhibitors or the public. During all hours the Exhibit hall is open to the public, the Exhibitors shall staff their exhibits with competent personnel. The Exhibitor shall not dismantle or otherwise interfere with the orderly conduct and display of the exhibits until the Exhibit Hall is officially closed to the public.

The license granted by this contract is personal and may not be transferred without the written consent of SCS. The premises are licensed on an “as is” basis and SCS will not be liable for preexisting conditions of the premises or for conditions arising during the period of the license. The Exhibitor shall return the premises in as good condition as they were received. SCS shall in no event be liable to the Exhibitor in excess of the consideration paid by the Exhibitor, exclusive of the deposit, for breaches of contract or tortuous conduct by SCS, its agents, representatives or independent contractors whether acting within or without the scope of their authority, by agents, employees, or independent contractors of the hotel or by the general public. Exhibitor shall be responsible for all costs related to moving their booths and associated materials to the exhibit floor and any setup of their booths and exhibits. Anyone visiting, viewing or otherwise participating in the Exhibitor’s Exhibit is deemed to be the invitee or licensee of the Exhibitor rather than the invitee or licensee of SCS. SCS shall not be liable for injury of any type from any cause to property of Exhibitor or to persons conducting or otherwise participating in the conduct of the Exhibit or to invitee or guests of the Exhibitor. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether a citing within or without the scope of their authority, and agrees to save harmless SCS and the Exhibit Hall from responsibility or liability resulting directly or indirectly, or jointly from other causes which arise because of the actions or omission of its agents, employees, or independent contractor, whether acting within or without the scope of their authority.

There is no other agreement or warranty between the Exhibitor and SCS except as set forth in this document. The rights of SCS under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of SCS. This contract is made and accepted in the State of California and the laws of California shall control the construction, interpretation, validation, and enforceability of this contract as if all relevant aspects of the contract existed only in that state. The Exhibitor hereby consents to the jurisdiction of the courts of the State of California with respect to any right of action arising under this contract. In the event of dispute arising under this contract, the Exhibitor shall be liable for reasonable costs and attorney’s fees incurred by SCS in a reasonable attempt to negotiate, arbitrate or litigate the dispute.

Exhibitor Signature: ___________________________________________  SCS Signature: ___________________________________________