Welcome to the July (i.e., summer) edition of the M&S Magazine. Hopefully the articles in this issue will prove to be worthy competitors to the “light reading” that is traditionally associated with the summer months. That is not to suggest that time spent on such diversions is not of value, but inevitably there will be an urge for something a bit headier and that is where we hope the contents of this issue will be selected to provide an informative and stimulating alternative (at least for members of the M&S community).

In terms of feedback from our reader community, I’m obliged to report that it remains at a disappointing level. This is being projected primarily from the severe under-utilization of our Letter-to-the-Editor column. In fact, to be brutally frank, the column’s utilization level remains at zero!! It’s hard to believe that nothing that has appeared in the pages of the past six issues of this publication (since its re-emergence as an SCS member benefit) has been sufficiently useful or controversial to elicit some kind of response from our readership. Comment is most welcome and indeed, as you might correctly infer, strongly encouraged. I might also note (sadly) that the Conceptual Modelling Corner has fared no better than the Letters to the Editor column. Puzzling indeed!

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