SCS sponsorship is an ideal way to:

- Generate a prominent presence at SCS Conferences
- Increase visibility for your Organization or Institution on the SCS website
- Deliver a personal message of commitment to the simulation community
- Communicate support to conference attendees

For more information:
Contact (858-277-3888) or visit www.scs.org.

(See sponsorship opportunities on back)
The following are opportunities for sponsorship. Ideas for other events or sponsorship activities are welcome.

**Program Book Advertisement | $1000**  
(Full page)  
- Acknowledgement as SCS Sponsor on the SCS website  
- Acknowledgement in the Final Program

**Flyer in Attendee Bag Insert | $450**  
(Based on number of attendees)  
- Acknowledgement as SCS Sponsor on the SCS website  
- Acknowledgement in the Final Program

**Wi-Fi for conference attendees | $2500**  
- Acknowledgement as SCS Sponsor on the SCS website  
- Acknowledgement in the Final Program  
- Acknowledgement in conference announcements  
- Full Page advertising in Program Book  
- One insert included in attendee bags different from program  
- Conference acknowledgement at Podium  
- One fourth page Advertising in SCS Newsletter for 2 months

**Lunch with Vendor Presentation**  
$25/person per lunch  
(Depending on attendance, minimum attendees 100)  
- Acknowledgement as SCS Sponsor on the SCS website  
- Acknowledgement in the Final Program  
- Acknowledgement in conference announcements  
- Recognition in pre-conference emails to prospective conference attendees

**Other Included Benefits:**  
- Full Page advertising in Program Book  
- One insert included in attendee bags different from program  
- One Booth space (Depends on conference location)  
- Conference acknowledgement at Podium  
- One fourth page Advertising in SCS Newsletter for 3 months  
- One SCS Premier Membership

**Welcome Mixer | $1000-$1500**  
- Provides food and drink for Welcome Mixer on Sunday evening of conference  
- Acknowledgement/ad in Final Program Book  
- Acknowledgement in E-mail blasts  
- Acknowledgement on signage at Welcome Mixer

**Hotel Room Key | $2000**  
- Place your custom graphics on the hotel key cards  
- Attendees will see your advertising when they initially check in and throughout the conference  
- Includes acknowledgement in final program book

**E-Blast | $1500**  
- Send a dedicated e-blast out to attendees prior to the meeting. Each e-blast will consist of your text and custom graphics with hyperlink  
- Includes acknowledgement in final program book

**Lanyards | $2500**  
- Place your logo on all lanyards given to each attendee  
- Receive exposure throughout the conference  
- Includes acknowledgement in final program book

**Gift Item Sponsor | $600**  
- Include a specialty gift item or other company collateral to be handed out to all attendees upon check-in  
- Includes acknowledgement in final program book

**A La Carte**  
- Podium Signage at conference-wide Plenary Session and company mentioned at Podium ($500)